

## Analysis of the Countermeasures for College Students' Legal Education from the Age of Media

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### Abstract

### Review Article

Under the background of comprehensively governing the country according to law, it is of great significance to strengthen the rule of law education for college students. Since the advent of the media era, it has brought many opportunities and challenges to the rule of law education for college students. Colleges and universities can enhance the effectiveness of college students' rule of law education by strengthening top-level design, giving play to new media advantages, and strengthening the construction of teaching staff.

**Keywords:** Self-media; College student rule of law education; Countermeasures

Strengthening the Value Needs of College Students' Legal Education from the Age of Media.

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## INTRODUCTION

“Self-media”, also known as “personal media” and “citizen media”, refers to individualized, civilian, and autonomous communicators who use modern information technology to deliver information to other specific or unspecified individuals or groups. The 42nd “China Internet Network Development Status Report” released by China Internet Network Information Center (CNNIC) shows that as of June 30, 2018, the number of Internet users in China exceeded 800 million for the first time, and the Internet penetration rate was 57.7%; the number of mobile Internet users There are 788 million students [1].The students are the largest group of netizens. The network covers almost all aspects of college students' study, life and communication, and affects the formation of their world outlook, outlook on life and values.

### Strengthening the Value Needs of College Students' Legal Education

The need to cultivate college students' belief in the rule of law, legal belief is the legal concept that people form on the basis of the recognition of legal phenomena and legal values. It is the infinite conviction and worship of people. The core of legal belief is the inner belief. Only when the law truly wins the psychological identity of people's hearts, will it become people's inner consciousness.

The inevitable need to promote the development is the higher education. In 2012, the

Ministry of Education issued the “Outline for the Comprehensive Promotion of School Management According to Law”, and urgently required universities to promote the rule of law. By strengthening the rule of law education for college students, education guides college students to treat, analyze and solve problems rationally, and express their rights and interests through legal channels and procedures [2]. This not only effectively cultivates the rule of law and the rule of law of college students, but also promotes the sustainable development of comprehensive school governance.

An important guarantee is for realizing the rule of law in a comprehensive manner. College students are the main force and successor of socialist construction. Their concept of the rule of law and the quality of the rule of law determine to a large extent the development of China's comprehensive rule of law. With the help of self-media, not only can college students become educators who are fully ruling the country according to law, but they can also absorb college students as communicators who rule the country in a comprehensive manner, thus promoting the healthy development of all undertakings in China according to law.

### Opportunities and Challenges of College Students' Rule of Law Education in the Age of Media

#### Opportunities

Self-media is an all-encompassing huge information world; it has rich resources for the rule of

law education. Undergraduate students can obtain, transmit and push legal information of the rule of law according to their own needs and preferences, and discuss and evaluate these legal knowledge and hot issues. Willing to express their true thoughts and opinions through their own QQ, WeChat and Weibo, and express their true interests in the interests; the characteristics of "circle" make college students are willing to discuss social hotspots or legal hotspots with friends who have the same thoughts in the circle, which have immeasurable positive significance for college students to achieve complementary advantages, mutual promotion and common progress.

### Challenges

Self-media's "multi-center" information dissemination method has weakened the centralization and leading role of the dissemination of rule of law education, this has caused some students to be affected by wrong or one-sided rule of law information; because some college students use self-media, the legal consciousness is weak. It leaves a slap in the face for some cybercriminals. In recent years, college online loan, illegal webcast, illegal pyramid scheme, online fraud and other incidents have occurred frequently, which has caused great threat to the life and property safety of college students. Due to the lack of relevant laws and regulations and unfavorable government supervision, the self-media lack of poor management level and necessary professional ethics, some people with ulterior motives spread some wrong thoughts and negative emotions from the media, which have a lot of negative impact on college students and society.

### Countermeasures on College Students' Rule of Law Education in the Age of Media

#### Strengthening Top-level Design to Create an Active and Healthy Environment for Rule of Law Education

In order to strengthen the rule of law education in colleges and universities, it is necessary to take the rule of law construction as the guide and focus on the socialist core values, and focus on cultivating students' legal thinking, so as to create a good environment for the rule of law education from a macro level. The administrators of ideological and political education in colleges and universities should play a good role as "gatekeepers". On the one hand, they should create a relaxed and free environment for self-media activities of college students; on the other hand, they must supervise, examine and restrict the negatives in the media. Run, and then create a green environment for college students from the rule of law education. The "use" of students and the "management" of the school, "combination of management and use" are indispensable. Colleges and universities should formulate relevant management systems, and use information technology such as big data to realize the monitoring and guidance of college students using self-media [3].

### Innovation to Play the Advantages of the Media and Enhance the Effectiveness of the Rule of Law Education

Colleges and universities can't simply move the content of rule of law education into the media. Instead, they should use the self-media rule of law education resources and platform advantages to innovate the network rule of law education model, thus improving the effectiveness of rule of law education. It is necessary to combine the objective resource conditions of the university and actively construct a network of rule-based education networks based on the self-media platform. Through the school's QQ, Weibo, We chat public number and other online social tools, we will actively promote the concept of comprehensively governing the country according to law, and pass it on to college students regularly. Relevant national laws, regulations and policies to cultivate the rule of law and rule of law beliefs for university students; to use the flexibility of information dissemination from the media, to reform the education methods of traditional rule of law education, and to actively adopt micro video, microfilm, micro comics and other college students The way to carry out network rule of law education, through the Internet means to make the course content of the rule of law education into a motto, micro-class or reverse classroom education resources to meet the individualized learning needs of students.

### Strengthening the Construction of the Teaching Staff and Enhance Students' Self-consciousness in the Rule of Law

The faculty as the organizer of the rule of law education of college students plays a vital role in the educational effect. Colleges and universities must build a high-quality and capable education team. It should be composed of campus leaders, key teachers, experts and professors, etc. While grasping the reform of law school education, it can timely publicize network laws and regulations, conduct correct public opinion guidance, and use network channels to strengthen communication and communication with students. To answer questions online, so that students can "know their knowledge" and "know why", and compliance with law becomes a student's conscious action.

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